



THAILAND 4.0

Prosperity, Security, Sustainability

Innovative/Value-based Industry
High Income Country

Thailand 1.0
Agriculture

Thailand 2.0
Light Industry

Thailand 3.0
Heavy Industry
Middle Income Trap
Inequality & Imbalance

New Engine of Growth

S-CURVE

NEW S-CURVE

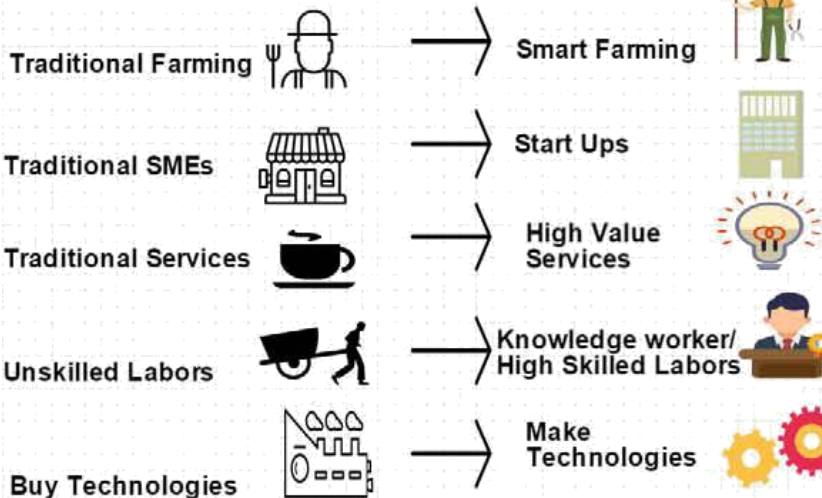
Next-Generation Automotive
Smart Electronics
Affluent, Medical and Wellness Tourism
Agriculture and Biotechnology
Food for the Future



Robotics
Aviation and Logistics
Biofuels and Biochemicals
Medical Hub
Digital

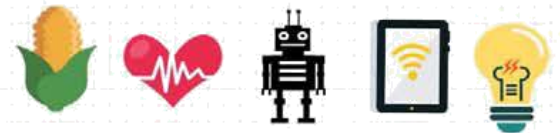


Transformative Shift



Clusters for Innovation & Start Ups

Food Agriculture & Bio-Tech
Health, Wellness & Bio-med
Smart Devices, Robotics & Mechatronics
Digital, IoT & Embedded Technology
Creative, Culture & High Value Services



Priorities for Innovation

Smart City Low-carbon Society
Medical Hub Food Innopolis
Water Management & Technology

What to do and How?

1. Active Role of Private Sector
2. Demand-driven Policy
3. Offer Tailored Support Fund
4. Build a Global, Regional & Nationwide R&D Networks
5. Strengthen Vocational Training & Education System
6. Develop Infrastructure
7. Introduce Capability-Based Investment Promotion Scheme & Performance Based Conditional Grants & Incentives

Source: Dr. Suwit Maesincee, Deputy Minister of Commerce