



THAILAND 4.0

Prosperity, Security, Sustainability



New Engine of Growth

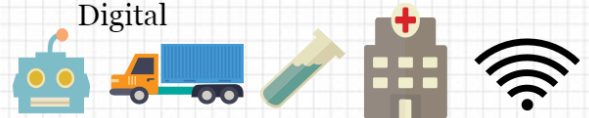
S-CURVE

NEW S-CURVE

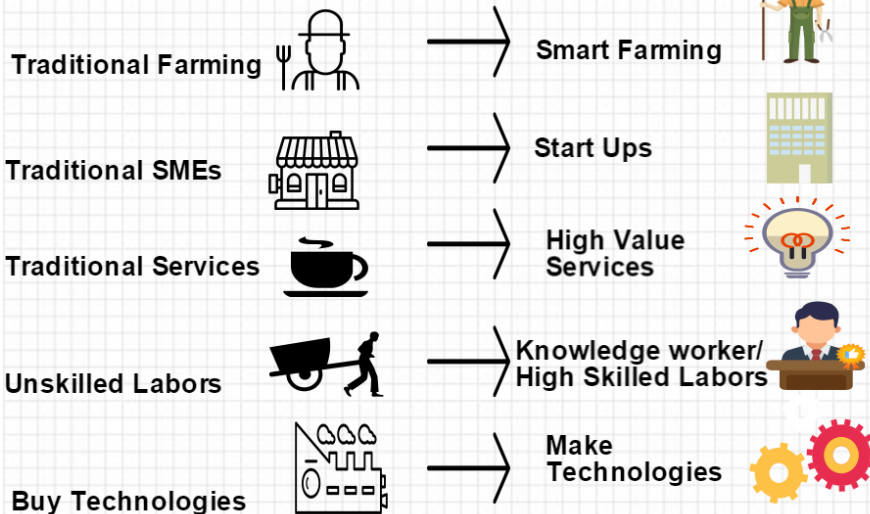
Next-Generation Automotive
 Smart Electronics
 Affluent, Medical and Wellness Tourism
 Agriculture and Biotechnology
 Food for the Future



Robotics
 Aviation and Logistics
 Biofuels and Biochemicals
 Medical Hub
 Digital

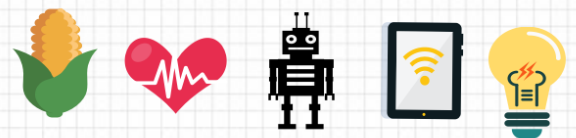


Transformative Shift



Clusters for Innovation & Start Ups

Food Agriculture & Bio-Tech
 Health, Wellness & Bio-med
 Smart Devices, Robotics & Mechatronics
 Digital, IoT & Embedded Technology
 Creative, Culture & High Value Services



What to do and How?

Priorities for Innovation

Smart City Low-carbon Society
 Medical Hub Food Innopolis
 Water Management & Technology

1. Active Role of Private Sector
2. Demand-driven Policy
3. Offer Tailored Support Fund
4. Build a Global, Regional & Nationwide R&D Networks
5. Strengthen Vocational Training & Education System
6. Develop Infrastructure
7. Introduce Capability-Based Investment Promotion Scheme & Performance Based Conditional Grants & Incentives

Source: Dr. Suwit Maesincee, Deputy Minister of Commerce