### Mid-Price Announcement Royal Thai Embassy, Washington D.C. Fiscal Year 2564 As of 7 July 2021

<table>
<thead>
<tr>
<th>Name of the Project/ Activity</th>
<th>Mid-Price Determination Date</th>
<th>Mid-Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase of Service from Agency to do Thailand Digital Marketing Management</td>
<td>7 July 2021</td>
<td>19,000 US Dollars</td>
</tr>
</tbody>
</table>

**Mid-Price Information (Reference Price)**

According to Overseas Procurement Regulations of Ministry of Foreign Affairs

1. **Name of the Project**
   - Purchasing of Digital Marketing Management Services

2. **Date to determine the Mid-Price**
   - 7 July 2021

3. **Sources of the Mid-Price (Price Reference)**
   - Price Reference From
     - Studio HQ Co., Ltd.
     - Simoneink, LLC
     - Mad Arai-D Co., Ltd. Cooperated with Patranya Media LLC
   - Price reference for 2 fiscal years
   - Price based on 5 (1), (2), or (3) of the Ministry’s Regulations
   - Price based on 5 (6) of the Ministry’s Regulations

4. **Name of Officer in charge of determining Mid-Price (Price Reference)**
   - (Ms. Dussadee Klinpho)