


Mid-Price Announcement Royal Thai Embassy, Washington D.C. Fiscal Year 2564 As of 7 July 2021

Name of the Project/ Activity	Mid-Price Determination Date	Mid-Price
Purchase of Service from Agency to do Thailand Digital Marketing Management	7 July 2021	19,000 US Dollars

Mid-Price Information (Reference Price)

According to Overseas Procurement Regulations of Ministry of Foreign Affairs

- 1. Name of the Project /Ownership’s Project Purchasing of Digital Marketing Management Services
Royal Thai Embassy, Washington DC
- 2. Date to determine the Mid-Price Amount 7 July 2021
19,000 US Dollars
- 3. Sources of the Mid-Price (Price Reference)
 - () Price Reference From
 - Studio HQ Co., Ltd.
 - Simoneink, LLC
 - Mad Arai-D Co., Ltd. Cooperated with Patranya Media LLC
 - () Price reference for 2 fiscal years
 - () Price based on 5 (1) , (2) , or (3) of the Ministry’s Regulations
 - () Price based on 5 (6) of the Ministry’s Regulations
- 4. Name of Officer in charge of determining Mid-Price (Price Reference)


 (Ms. Dussadee Klinpho)